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2025 MAINE GOVERNOR'S CONFERENCE ON TOURISM

**SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**

APRIL 16 - 17, 2025

CROSS INSURANCE CENTER | BANGOR, MAINE

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OVERVIEW

Here's why the Governor's Conference on Tourism, is the right audience for your company:

- **We bring the decision makers.** Attendees are manager level or higher, able to make the decisions on the programs, products and services their company needs.
- **The audience is never stale.** The industry is always changing, new hires, new requirements and new opportunities. Stay in front of these professionals with the latest offerings from your company.
- **Perfect timing. Catch them in their planning cycle.**
- **Make sure they know about you! Tourism is one of Maine's biggest industries - have you enough to make sure tourism professionals are aware of your business, mission or offerings?**
- **Here are just a few of the services/programs/products they're looking for:**

- | | | |
|--------------------------------|------------------------------|--|
| • Associations, Guilds, Groups | • Website Design | • Logistics |
| • Employee Housing/Lodging | • Social Media Services | • Housekeeping/Cleaning |
| • Human Resources Assistance | • Retail | • Regional & Industry Promotion |
| • Payroll | • Uniform Providers/Services | • Banking |
| • Food & Beverage | • Tax & Legal Counsel | • Security |
| • Health/Wellness | • Recruitment Services | • Wedding Planning |
| • Entertainment | • Attractions | • All tourism related production & services! |
| • Translation Services | • Venues | |
| • Marketing/Advertising | • Transportation | |

TO RESERVE YOUR EXHIBITOR OR SPONSOR BOOTH:

Visit www.MaineTourismConference.com or contact Gregg Shapiro, Green Tree Event Consultants:
Gregg@GreenTreeEvents.com | 207-781-2982 x130



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SCHEDULE (SUBJECT TO CHANGE)

WEDNESDAY, APRIL 16, 2025

12:00p-5:00p	Exhibitor Load-In
12:00p-2:00p	Meetings/Networking Sessions
2:00p-4:30p	Experience Bangor Tours
5:00p-7:00p	Welcome Reception

THURSDAY, APRIL 17, 2025

7:30a-8:30a	Registration, Breakfast, EXPO Open
8:30a-9:00a	Welcome/Opening Remarks
9:00a-9:45a	Maine Office or Tourism Report
9:45a-10:45a	General Session
10:45a-11:15a	EXPO/Break
11:15a-12:00p	Breakout Session #1
12:00p-1:15p	Luncheon & Award Ceremony
1:15p-1:45p	EXPO/Break
1:45p-2:45p	Keynote Speaker
3:00p-3:45p	Breakout Session #2
3:45p-4:00p	Closing Words

WE APPRECIATE YOUR
CONSIDERATION IN
SPONSORING THE
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TIER ONE

HEADLINE SPONSOR

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\$4,000

COMPLIMENTARY
REGISTRATIONS: 5

OPPORTUNITIES
AVAILABLE: 1

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HEADLINE SPONSOR

At the highest level of support, the Headlining Sponsor is a true partner to the event and receives top billing on the conference website and mobile app.

PRE-EVENT

- *1st tier logo and link on conference website*
- *1st tier logo & link in registration brochure*
- *Exclusive banner ad in conference app*
- *Featured listing in digital conference guide*
- *Logo in digital conference guide*

ONSITE

- *(2) push notifications through mobile app*
- *(3-5) minutes of podium time*
- *(5) complimentary conference registrations*
- *Podium recognition*
- *Premium booth location*
- *Sponsor badge*
- *1st tier placement on conference signage*

POST-EVENT

- *Right of first refusal for 2026*
- *Next year rate hold*

TIER TWO

PLATINUM SPONSOR

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\$3,000

COMPLIMENTARY
REGISTRATIONS: 4

OPPORTUNITIES
AVAILABLE: 2

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PLATINUM SPONSOR

PRE-EVENT

- 2nd tier logo and link on conference website
- 2nd tier logo & link in registration brochure
- Banner ad in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (1) push notification through mobile app
- (4) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 2nd tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026
- Next year rate hold

EXCLUSIVE OPPORTUNITIES

Registration (1 available):

Exclusive logo and link on registration website and confirmation emails

Awards Luncheon (1 available):

(3-5) minutes of podium time during lunch

TIER THREE GOLD SPONSOR

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\$2,500

COMPLIMENTARY
REGISTRATIONS: 4

OPPORTUNITIES
AVAILABLE: 3

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GOLD SPONSOR

PRE-EVENT

- 3rd tier logo and link on conference website
- 3rd tier logo & link in registration brochure
- Banner ad in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (4) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 3rd tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026
- Next year rate hold

EXCLUSIVE OPPORTUNITIES

Keynote Speaker (1 available):

(3) minutes of podium time or opportunity to introduce keynote speaker

Welcome Reception (1 available):

Branded cocktail napkins and signature cocktail

Lanyards (1 available):

Logo on lanyards worn by all conference participants

TIER FOUR

SILVER SPONSOR

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\$2,000

COMPLIMENTARY
REGISTRATIONS: 3

OPPORTUNITIES
AVAILABLE: 3

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SILVER SPONSOR

PRE-EVENT

- 4th tier logo and link on conference website
- 4th tier logo & link in registration brochure
- Logo in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (3) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 4th tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026

EXCLUSIVE OPPORTUNITIES

Charging Stations (1 available):

Company logo on mobile phone charging packs and docking stations

Centerpieces (1 available):

Company logo incorporated into table centerpieces

Breakfast (1 available):

Exclusive signage

TIER FIVE

BRONZE SPONSOR

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\$1,500

COMPLIMENTARY
REGISTRATIONS: 2

OPPORTUNITIES
AVAILABLE: 4

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BRONZE SPONSOR

PRE-EVENT

- 5th tier logo and link on conference website
- 5th tier logo & link in registration brochure
- Logo in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (2) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 5th tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026

EXCLUSIVE OPPORTUNITIES

Breakout Sessions (2 available):

Opportunity for seat-drop, verbal recognition during speaker intros

Breaks (2 available):

Exclusive signage

EXHIBITOR PACKAGES

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EXHIBITOR BOOTH PACKAGES

8' X 10' Exhibitor Booth.....\$850

- *8' x 10' booth space with 8' high back and 3' high sides, includes (1) skirted table, (2) chairs and (1) wastebasket*
- *(2) complimentary conference registrations*
- *Listing on conference website*
- *Profile in digital conference guide*

6' Table Space.....\$500

- *(1) 6' skirted table, (2) chairs, (1) wastebasket*
- *(1) complimentary conference registration*
- *Listing on conference website*
- *Profile in digital conference guide*

To Reserve Your Package

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